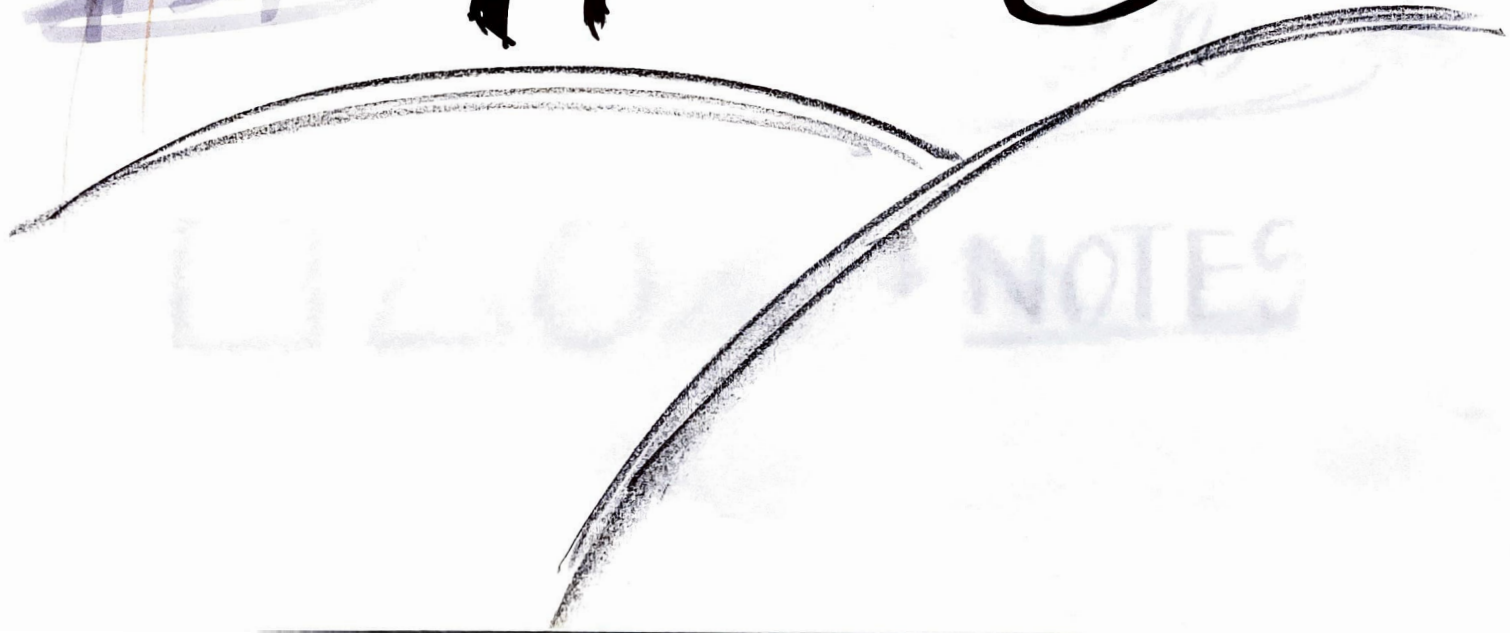
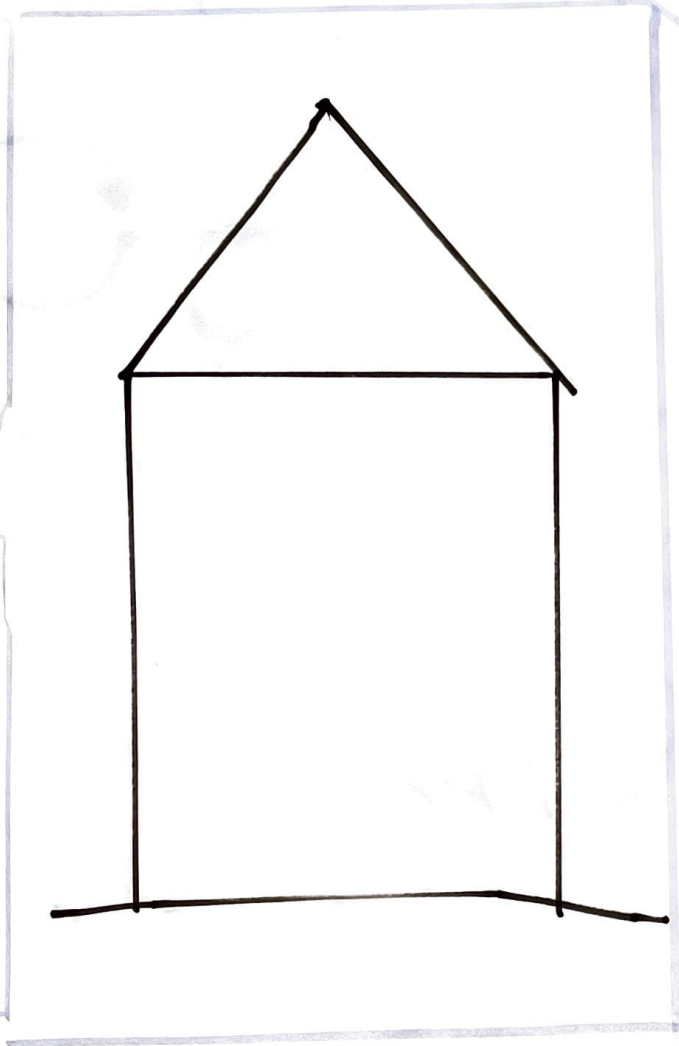




SKETCH- Notes



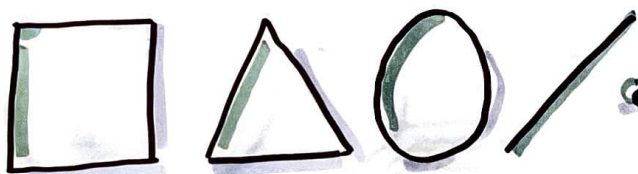
HÖLZCHEN



Stöckchen

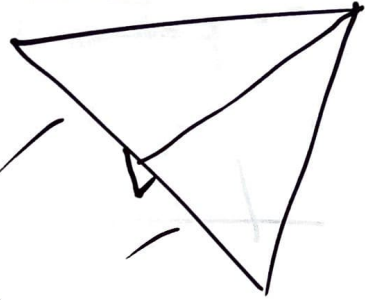
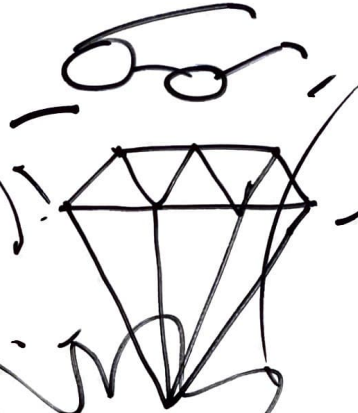
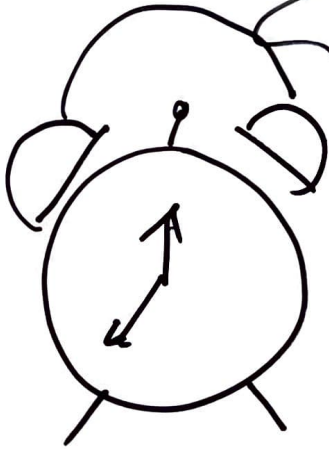
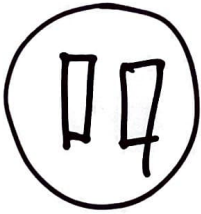
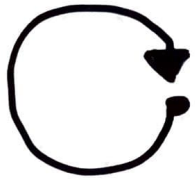


Einhorn^{*}



• NOTES

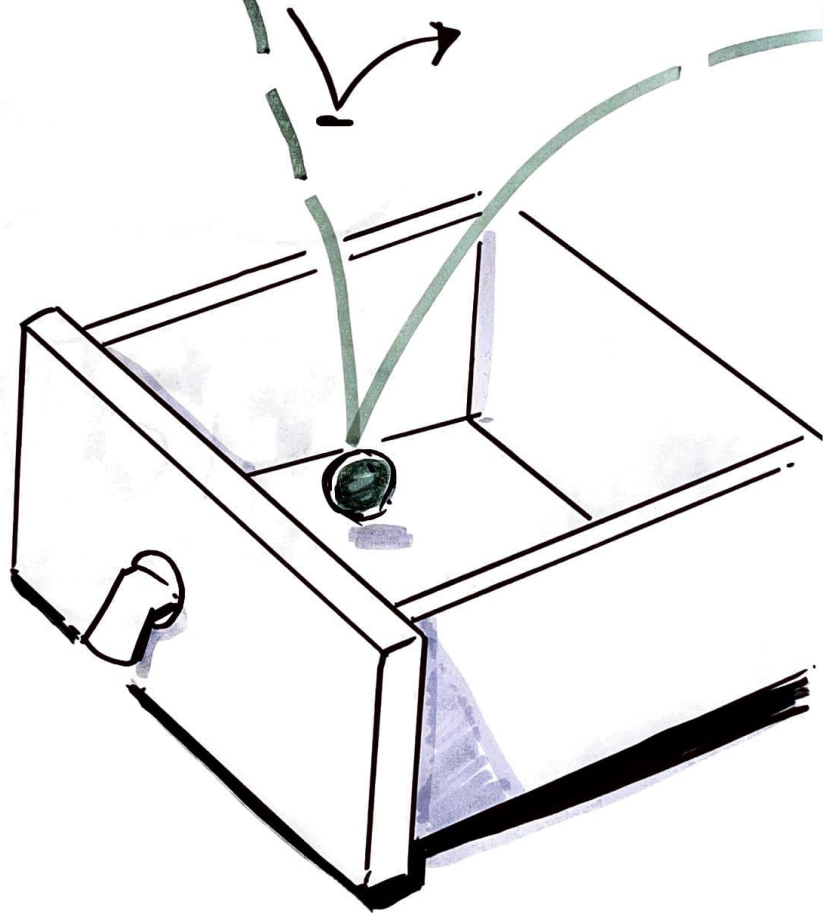
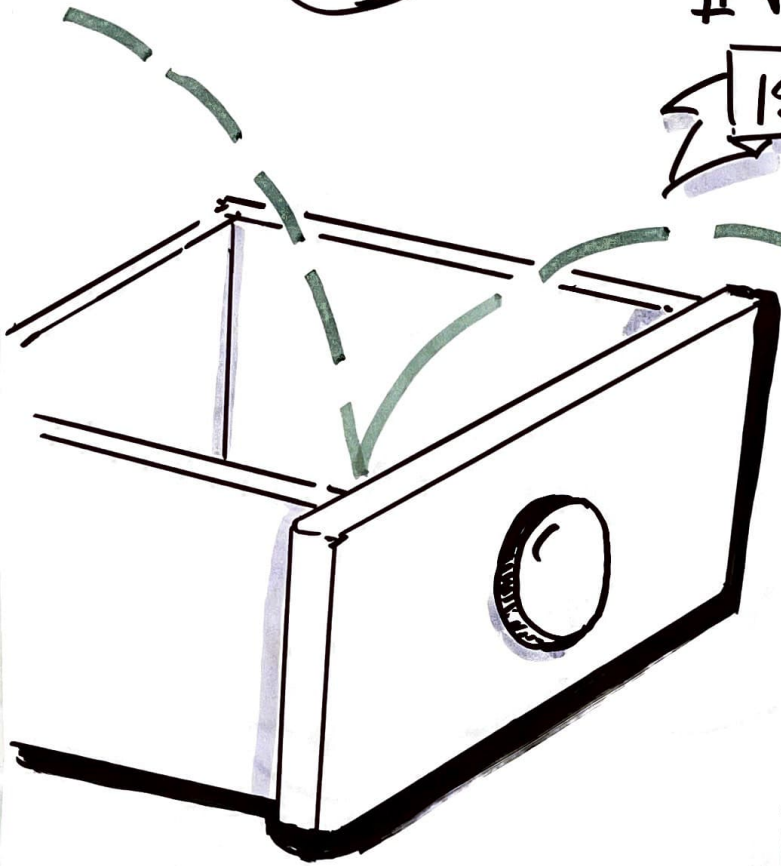
VOM HÖLZCHEN AUF'S STÖCKCHEN



Sketch- NOTING

IST

Schubladen
HOPPING



- NUTZT VORHANDENE ZEICHEN IN EINEM NEUEM ZUSAMMENHANG



TASSE

BILD

WORT

IN MEINER PAUSE
GÖNNE ICH MIR EINE
TASSE KAFFEE



PAUSE

→ Metapher

◦ FRISUR
☞ ☞

◦ KOPFFORM
∪ □ ○

◦ EMOTION
→ ☹ ☺
→ AUGEN & MUND

◦ NASENFORM
∪ ∨ > ☹

◦ HALS
☹ ☺
DICK ODER
DÜNN
LANG/
KURZ



◦ ACCESSOIRES



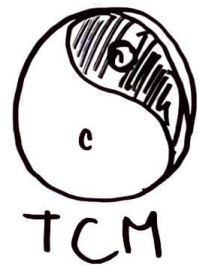
◦ DETAILS

◦ KLEIDUNG

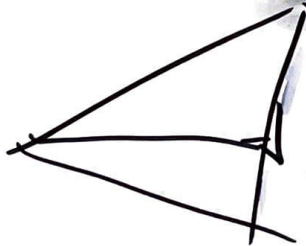
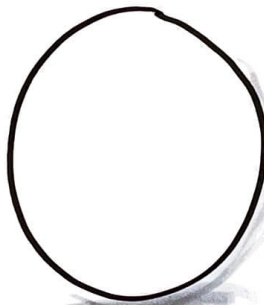
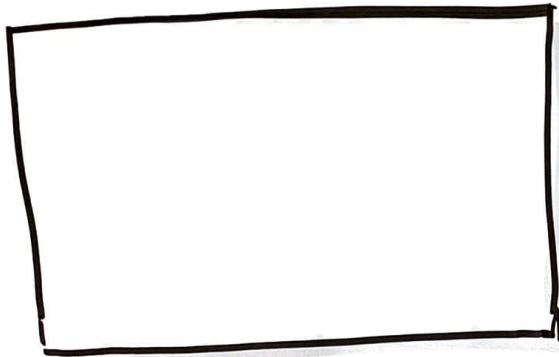
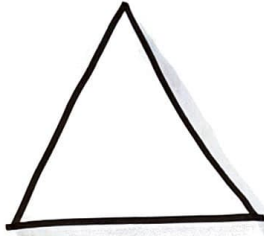
GESICHTER



♡ HOBBIES

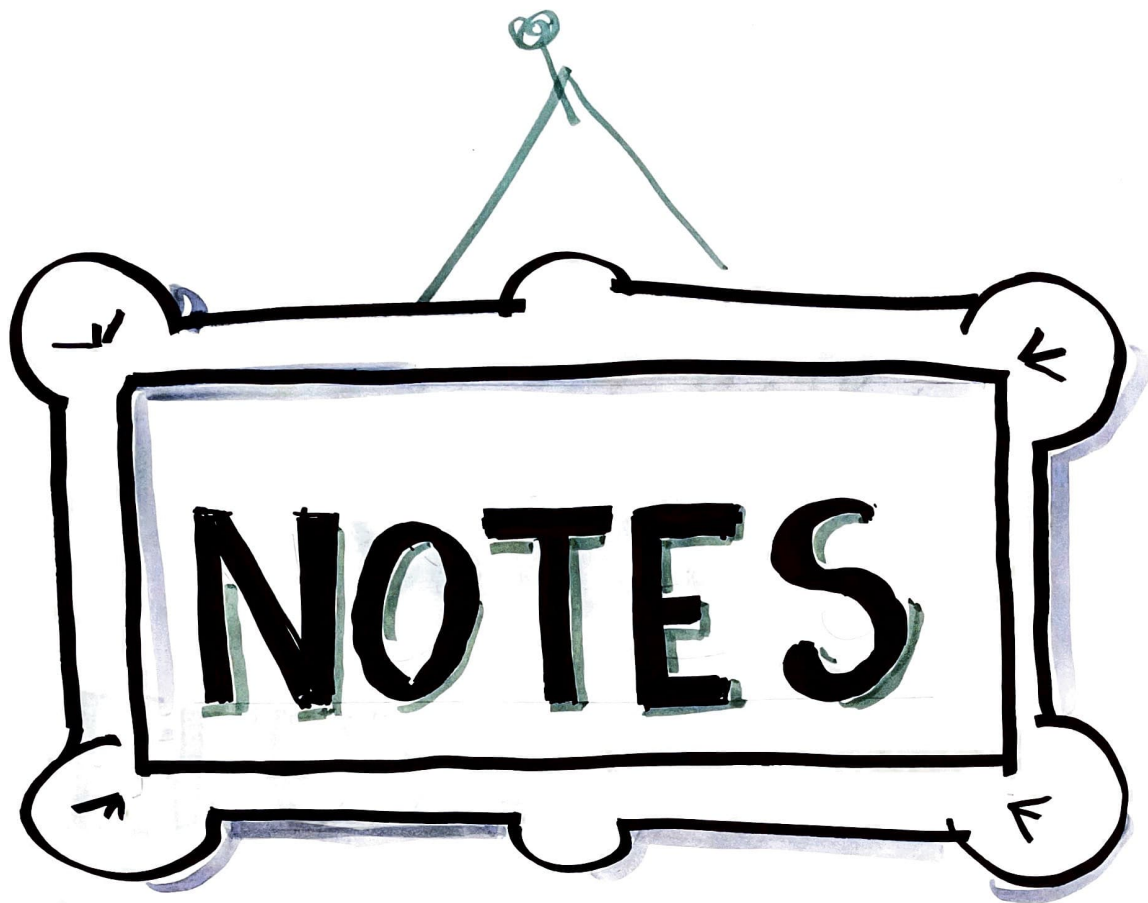


Licht



2 SCHATTEN

BOUSA



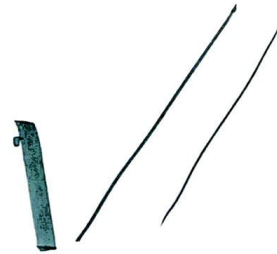
⇒ Schrift als Bild

Sketchnote

WIKI

HEUTES

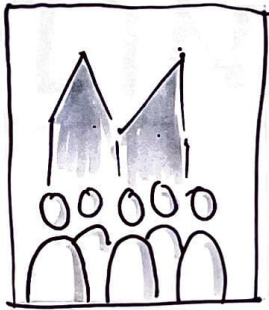
HEUTE



llll

LAYOUT

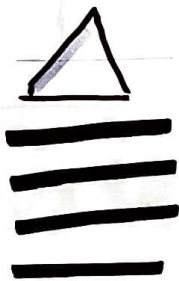
• KEY VISUAL



KÖLN
WORKSHOP



HEUTE!



"Was kütt, dat kütt"

KÖLSCHES GRUNDGESETZ



• H2

• TEXT

• H1

→ ES KANN NUR
eine
GEBEN

• ICONS

→ ORIENTIERUNG

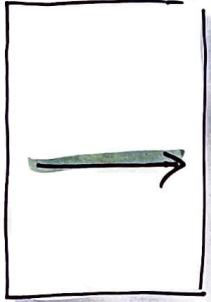
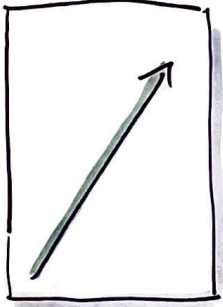
→ AUFMERKSAMKEIT

• ZITATE /

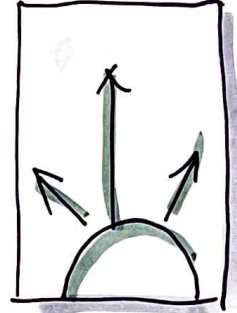
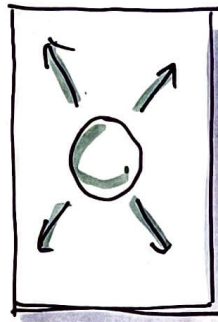
BESONDERHEITEN

Welches LAYOUT?

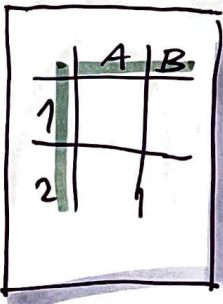
• LINEAR



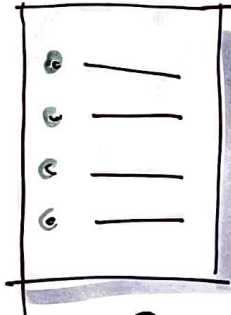
• "ZENTRAL"



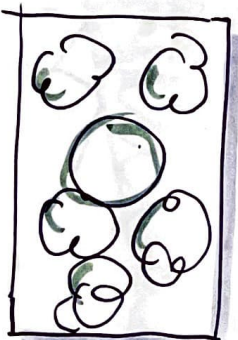
• VERGLEICH



• (CHECK-)LISTE

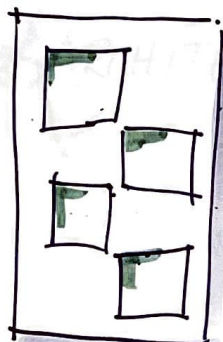


• SAMMLUNG



POPCORN

• Lettering



GEORDNET



GEHÖRT
NICHT DIREKT
DAZU

PERSONEN



STERN
METHODE



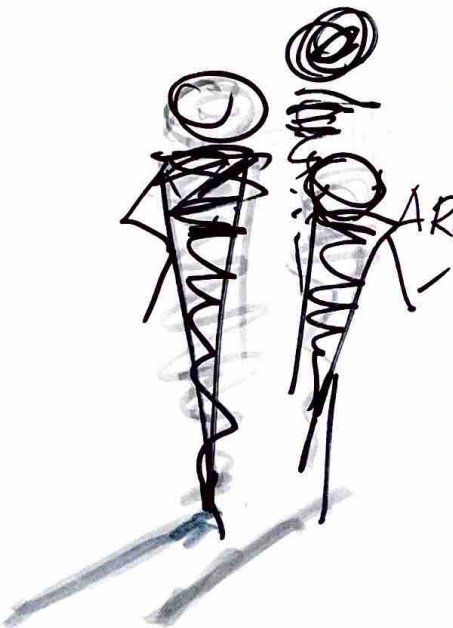
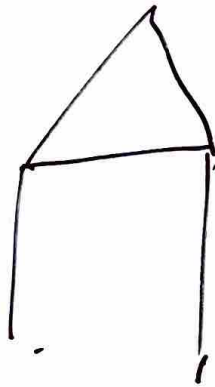
GRAY
METHODE



BASIC



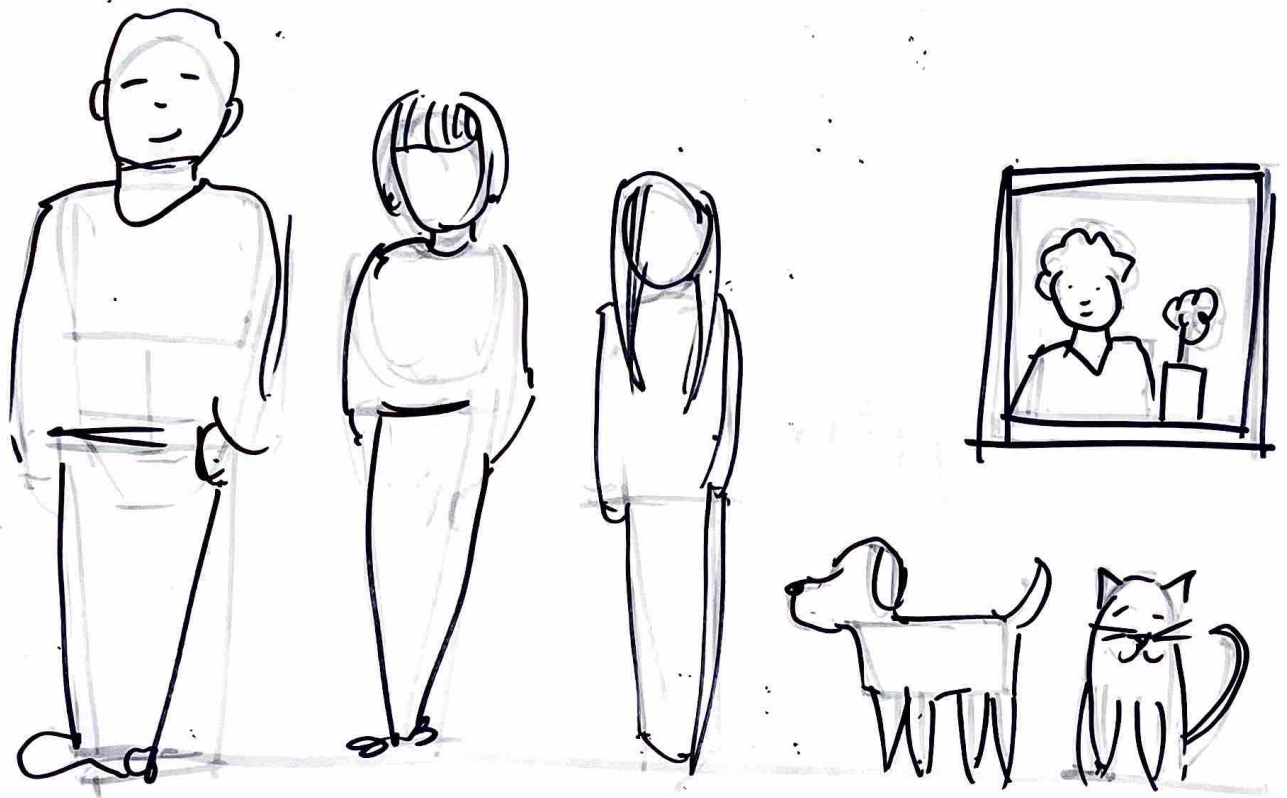
KUNST
PUPPE



ARCHITEKT



PRISE
SALLZ



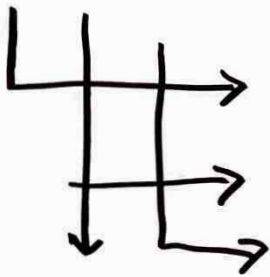
AUFGABE:

ERSTELLE EINE SKETCHNOTE

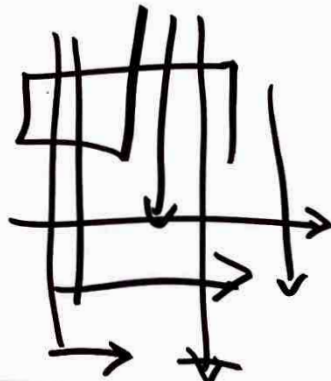
- o KEY VISUAL
- o H1
- o WELCHES LAYOUT?



KARL-HEINZ?

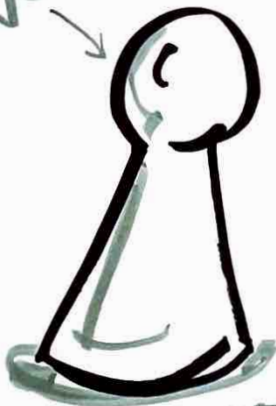


A



B

FÜR
WEN



START.
A ODER B

+ H1

ERZÄHLBOGEN

